

*Your Association monthly update*

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FOOD &  
BEVERAGE  
ATLANTIC<sup>TM</sup>



**Register Today!**

**May 16, 2018**

**Food & Beverage Atlantic is going on the Road!**  
**We are hosting our first Road Show Breakfast on May 16th.**  
Please Join Us For Breakfast and a Chat!

**Event details:**

Location: **PEI Preserves Company**

Time: **8am - 10:30am**

Guest Host: **Bruce MacNaughton, PEI Preserve Co.**

Guest Speaker: **Bryan Inglis, Food Island Partnership**

Register at: [www.atlanticfood.ca/event-2876284](http://www.atlanticfood.ca/event-2876284)

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## **Training Opportunities**

Registration is open for Food Safety Training and Label Regulation Workshops.

**Seating is limited. Register today**

[HACCP & Listeria Control](#)

**Last Chance to Register for the Charlottetown Workshop on May 9, 10, 11**

[Canadian US Labeling Workshop](#)

(Moncton, Halifax, St. John's)

Check back regularly for the addition of new training programs based on our member feedback and needs assessment

## **Atlantic Canada Industry Events Calendar**

Check out our new Events Calendar [here!](#) If you have an industry event, please share with us and we will include it online.

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## CIFST ATLANTIC SUPPLIER | SHOWCASE MAY 10 | MONCTON, NB

CIFST Atlantic is hosting a **Supplier Showcase - May 10, in Moncton, NB.**

This showcase will feature suppliers to the food industry including ingredients, cleaning and food safety materials, packaging, and more! A Keynote speaker will kick off the event at 1 pm.

*Admission is **free** for attendees. Register on Eventbrite for Early Bird Draws.*

### DETAILS

**Date:** May 10, 2018

**Location:** Crowne Plaza, 1005 Main St., Moncton

**Time:** 1 -4 pm

**Cost:** Attendees (walking the show) - **Free**

**Cost:** Exhibitors - \$250 (until April 9) \$300 (after April 9)

Click [CIFST Atlantic](#) for details & registration



Info:  
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On behalf of the Atlantic Provinces and ACOA, Food & Beverage Atlantic is currently seeking applications from Atlantic Canadian Seafood Processors who are interested in attending the **Conxemar Seafood Exhibition** in Vigo Spain, October 2-4, 2018. Up to 10 exhibitors and 6 Walkers will be accepted for the Mission.

This International Frozen Seafood Exhibition takes place in Vigo, Spain, an important fishing port in Western Europe and serves as the meeting point for the entire value chain - processing branch, distributors, importers and exporters of frozen seafood products.

Since its inception in 1999, it has grown steadily in numbers of visitors and exhibitors, with an exhibition area of 31,500 m<sup>2</sup>. It is the most important Fish and Seafood trade show in Southern Europe, with significant international presence and dozens of national pavilions.

Spain continues to be a net importer of crustaceans with imports amounting to US\$1.5 billion and exports of US\$429.3 million in 2016. Canada is the sixteenth-largest supplier of crustacean products to Spain, with Spanish imports from Canada amounting to US\$24.1 million in 2016. From 2012 to 2016, Spain's crustacean imports from Canada grew at a compound annual growth rate of 26.7% and gained a 0.9% increase in market share (from 0.7% to %1.6%).

To express your interest in attending the show, please complete the application found [here](#).

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## Food Loss + Waste Cost-Share Program for Canadian Food & Beverage Manufacturers

# A New Program for Canadian Food & Beverage Manufacturers

[The Canadian Centre for Food Integrity](#) and [Provision Coalition](#)—Canada's leader in food and beverage manufacturing sustainability—have partnered to launch a new one-year program that will tackle food loss + waste in Canadian manufacturing facilities and raise awareness of the issue.

This 2018 cost-share program will provide 50 food and beverage manufacturers located in Canada with measurable solutions for the prevention and reduction of food loss + waste. The program will also explore consumer perceptions towards food waste and lead an educational strategy on the impact of reductions to food security and the environment.

**Secure your spot today!**

Check out the [livestream program overview from the launch event here](#). For more information contact Marcy Lillard, FLW Program Coordinator, Provision Coalition.  
[mlillard@provisioncoalition.com](mailto:mlillard@provisioncoalition.com) / 519.822.2042 ext 3

This project is being funded as part of a grant provided by the Walmart Foundation.



### FOOD & BEVERAGE MANUFACTURER PROGRAM—WHAT YOU NEED TO KNOW

- All food and beverage manufacturers located in Canada are eligible to enroll in the program.
- Based on employee numbers, manufacturers will receive between 50–85% cost reimbursement on the total project value of \$10,000.
- Facility assessments conducted by Enviro-Stewards—an environmental engineering firm—will identify 3 food loss + waste reduction opportunities within the facility.
- Provision's Food Loss + Waste Toolkit 2.0 will assist the company in quantifying the environmental, social and financial benefits to making facility changes and a customized Key Performance Indicator Dashboard will monitor progress and success.

### FOOD LOSS + WASTE RESEARCH & CONNECTING WITH CANADIANS—WHAT YOU NEED TO KNOW

- The Canadian Centre for Food Integrity will lead new research into Canadian perceptions and attitudes towards food waste. This research will provide important insight into the value people place on the issue of food waste across the supply chain and within their homes.
- Provision Coalition and the Canadian Centre for Food Integrity will launch an education and outreach campaign sharing research results, best practices, facility case studies, business tools and populating [Best Food Facts.org](#).



We are building a Member to Member services program. If you would like to extend a special offer to other members of Food & Beverage Atlantic, please contact us to let us know. The program will be launched in the coming months.

<mailto:leonie@atlanticfood.ca>

And don't forget our member services program that offers valuable discounts to FBA Members. Check it out, it could save you money! Click on the buttons to learn more!

**Dairy Rebate  
Program**

**Health  
Benefits**

**Nutritional/  
Food Label  
Regulations**

**Courier/LTL  
Services**

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**Is your Membership Profile up to date?**

**Do we have a quality copy of your company logo showing on our website?**

Make the most of your membership and your online presence.

Check out our website at [www.atlanticfood.ca](http://www.atlanticfood.ca)

Call us at 857-4255

We'll make updating your profile easy for you!

[Email](#) or [log in and update your profile](#)

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Please **LIKE** Food & Beverage Atlantic on Facebook!



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