



EU Market Opportunity and Trends

Special invitation to Food & Beverage companies in Atlantic Canada

If your company is currently exporting or if you are considering exporting to Europe, this is a not-to-be-missed session on what you need to know about exporting to the European Market!

- Tuesday, September 10th (8:30am-4pm) – Moncton, NB
- Wednesday, September 11th (8:30am-4pm) – Charlottetown, PE
- Thursday, September 12th (9am-4:30pm)– St-John's, NL

This session will cover topics and answer questions about:

- ✓ Market intelligence services and tools
- ✓ CETA overview
- ✓ Overviews of various markets and export opportunities in the EU with focus on the Netherlands, Poland, Germany and Brussels)
- ✓ Labeling regulations
- ✓ Logistics and freight considerations
- ✓ Pricing your product for the market
- ✓ How to get your products in to the European market
- ✓ Trade Commissioner Service available
- ✓ How to contact buyers, distributors, and importers
- ✓ What are buyers looking for and how to position your company
- ✓ Resources available to you

In addition to presentations, panels and discussions, you will have the opportunity to meet one-on-one with representatives such as Trade Commissioners, European market consultants, an importer, a logistics company, ACOA, Government of NB, AAFC, EDC, BDC, and others.

This is currently a tentative outline. More information will follow. This event is free-of charge to attend. Reserve your seat today by registering in the location of your choice.

[Moncton, September 10](#)

[Charlottetown, September 11](#)

[St. John's, September 12](#)

*This event is subject to funding approval.

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