

Your Association monthly update

ALIMENTS ET
BOISSONS
ATLANTIQUE^{MD}



FOOD &
BEVERAGE
ATLANTICTM



Français

Dear Members,

It has been a busy year for FBA and there is a very exciting year ahead! Keep a close eye on Food & Beverage Atlantic communications over the next several months as we release our new strategic plan and extensive programs.

We would like to take this opportunity to wish you and your colleagues a memorable and joyful Holiday Season, enjoyed with your friends and family!

As always, if you have any questions or if there is anything we can do to assist you, please reach out to leonie@atlanticfood.ca or call us at 506-857-4255.

Thank you Greg Fash

The Annual General Meeting gave us an opportunity to thank Greg Fash, who has served as the Executive Director for the past three years. Greg leaves us with a much stronger Association and an exciting plan for our future growth. Under Greg's direction Food & Beverage Atlantic has rebranded and

refocused, and we are now positioned to build a stronger Food & Beverage industry in Atlantic Canada. We wish him well in his future endeavors! Thank you for your invaluable expertise and your dedication to FBA Greg!



Congratulations and Welcome to our new Executive Director



Tammy Brideau

The board of directors of Food & Beverage Atlantic are pleased to announce the appointment of our new Executive Director, Tammy Brideau. Tammy's entrepreneurial spirit and enthusiasm for the Food & Beverage industry is a great asset as we build new member services and focus on growth of our membership. Expect to hear from Tammy early 2019! Read more about Tammy [here](#).

Food Safety Training Opportunities

Don't miss out on Early Bird rates!

***** We need a minimum number of registrants to proceed with training, waiting to register could end in the course being cancelled*****

Members receive up to 25% off the cost of training, often adding up to paying your membership fee!

Upcoming Food Safety and Regulation Training

January-janvier 2019

January 17

[PLANTSANITATION LISTERIA CONTROL](#)

CONTRÔLE LISTÉRIAL DE L'ASSAINISSEMENT DES PLANTES

Dieppe NB

January 18

[QUALITY CONTROL & LAB TRAINING FOR QC STAFF](#)

CONTRÔLE DE QUALITÉ ET FORMATION DE LABORATOIRE POUR LE PERSONNEL DE QC

Dieppe NB

January 23-25

[HACCP AND THE CONTROL OF LISTERIA WORKSHOP](#)

ATELIER SUR LE SYSTÈME HACCP ET LE CONTRÔLE DE LA BACTÉRIE LISTERIA

Charlottetown PE



Atlantic Canada
Opportunities
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promotion économique
du Canada atlantique

Canada



January 15, 2019 "Safe Food for Canadians Regulations" (SFCR) comes into force!

Be prepared and know how and when these requirements will apply to your business.

[Read more here](#)

Annual Industry Conference

We had a very successful and informative conference on November 22nd with the following Guest Speakers:

PRIORITIES FOR THE FOOD & BEVERAGE MANUFACTURING SECTOR
Kathleen Sullivan, CEO
Food & Beverage Canada

ANBL'S JOURNEY TO WORLD CLASS RETAILING
Brian Harriman, CEO
Alcool New Brunswick Liquor

EVOLVING FOOD & BEVERAGE TRENDS ON NORTH AMERICAN MENUS & BEYOND
Margot Swindall,
Technomic

These presentations, as well as an update on the ACOA Food Strategy, presented by Stewart MacIntosh, can be viewed on the FBA website [here](#).



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MEMBERSHIP RENEWAL *Annual Dues*

2019 Membership Dues!

Members, watch your inbox for your 2019 membership invoice. It would be the perfect time to log into your profile and do some updates and ensure your logo is included on our website. Did you know your company membership allows you to add additional employees to your account? Adding Department heads to your account ensures they are included in any training or news updates we send out. If you require assistance adding an employee, just call our office at 506-857-4255 or email [Leonie](#)

DID YOU KNOW one of the big benefits of membership with Food & Beverage Atlantic is the 25% savings on the cost of training plus a discount on special events?

To date, since January 2018 our members have saved over **\$17,000! Almost \$8000 of that in November alone!** Are you saving? Fill out a [membership application](#) today.



Our Member to Member services program is built and ready for our members to use. If you would like to extend a special offer to other members of Food & Beverage Atlantic, [please fill out the application on our website](#).

And don't forget our member services program that offers valuable discounts to FBA Members. Check it out, it could save you money! Click on the buttons to learn more!

**Dairy Rebate
Program**

**Health
Benefits**

**Nutritional/
Food Label
Regulations**

**Courier/LTL
Services**

**Commercial &
Personal
Insurance**

Please follow Food & Beverage Atlantic on Facebook and Twitter!



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